

ABIS Colloquium 2023

Navigating Multiple Transitions | 14-15 November 2023, Warsaw

ABIS is excited to welcome you to our 22nd Annual Colloquium. This year's conference theme is "Navigating multiple transitions" and will reflect on the complexities, competing priorities, wicked problems and creative solutions needed to make transitions towards sustainability a reality.

Our world is increasingly riddled with complexity. The resilience of our socio-economic systems and sustainability commitments have been put to test in recent years by, among the others, the COVID-19 pandemic, the war in Ukraine and the energy and cost-of-living crises. Transitions that are often thought of as two sides of the same coin present considerable challenges when tackled in practice. While the twin green and digital transitions proposed by the EU ideally reinforce each other, they can also clash as many digital technologies are resource-intensive and generate waste. Accelerating decarbonization is much needed for tackling climate change; at the same time, conserving and restoring biodiversity is essential for limiting emissions and adapting to climate impacts. These transitions need to happen fast, but they also have to happen in a fair and inclusive way.

The multi-faceted challenges facing the global community necessitate a deep reflection and meaningful action. How do we manage these multiple transitions? How do we prioritize conflicting priorities, urgent pressure and long-term ambitions? What kind of future can be created out of these multiple transitions? What are the responsibilities and implications for different stakeholders?

The conference will feature a series of dialogues between policymakers, business leaders and academic experts, as well as roundtables about practical tools, frameworks and best practices.

The conference welcomes:

- Business managers and practitioners
- Academic experts
- Policymakers

who want to enhance action on social and environmental sustainability in a world in transition towards more inclusive, stakeholder and regenerative models. It offers a space where your search and efforts for sustainable transformation approaches meet research-based knowledge and real-world action in a spirit of hope.

Welcome Day | 13 November 2023 (all times CET)

16:00 – 17:00 **ABIS Board Meeting** | [Ground Floor, Building "C"](#)

17:15 - 18:30 **ABIS Annual General Assembly** | [Ground Floor, Building "C"](#)

18:30 - 19:30 Welcome reception | [Ground Floor, Building "C"](#)

Day 1 | 14 November 2023 (all times CET)

08:30-09:30 Registration and Welcome Coffee | [Room: A/208 \(2nd Floor, Building "A"\)](#)

09:30- 09:40 **Welcome speeches** | [Room: A/208 \(2nd Floor, Building "A"\)](#)

- **Anna Górska** - Assistant Professor and Director of the Women and Diversity in Organizations Research Centre, Kozminski University
- **Ivo Matser** - CEO, ABIS

09:40-10:10 **Opening Keynote: Transforming business and integrating sustainability in its DNA** | [Room: A/208 \(2nd Floor, Building "A"\)](#)

Focus: *The opening keynote will focus on integrating sustainability and responsibility into traditional companies. It will address transformational leadership, complexity, systemic thinking as well as the impact of current societal and regulatory developments and provide practical examples.*

- **Paweł Nizinski** – CEO B Lab Poland; CEO, better; Partner, NOW.Partners

10:10-11:10 **Panel Discussion: Multiple transitions compass: embracing transformative approaches** | [Room: A/208 \(2nd Floor, Building "A"\)](#)

Focus: *The panel aims to provide a big picture overview on the key developments affecting the practice of business in society and offer a clear vision of the opportunities of adopting transformative approaches.*

- **Leon Wijnands** - Head of Sustainability, ING NL
- **Boleslaw Rok** - Professor, Kozminski University
- **Laura Maria Ferri** - Associate Professor, Business Economics and Management, ALTIS Graduate School of Sustainable Management
- **Karolina Sobczak** – Knowledge Manager, ABIS (moderator)



11:10-11:40 Networking Coffee Break | [Room: A/208 \(2nd Floor, Building "A"\)](#)

11:40-13:10 ***In depth dialogues #1***

These sessions aim to allow for more focused discussions on specific topics and allow for more direct and active participation of the audience.

[Room: A/208 \(2nd Floor, Building "A"\)](#)

1.1 Ethical and DEI Transition: Embedding a strong ethical culture and diversity, equity, and inclusion in business

- **Joan Fontrodona** - Professor of Business Ethics, IESE
- **Robert Sroka** - Partner, Abris Capital Partners
- **Bart Cambré** - Associate Dean of Research, Antwerp Management School
- **Giorgia Calvaresi** - Junior Enterprises Europe
- **Anna Gorska** - Assistant Professor & Director of the Women and Diversity in Organizations Research Center, Kozminski University (moderator)

[Room: A/202 \(2nd Floor, Building "A"\)](#)

1.2 ESG Transition: the evolving landscape of responsible business and ESG regulations (hybrid)

- **Jacqueline Kacprzak** - Responsible Business Conduct, Business and Human Rights, Ministry of Development Funds and Regional Policy, Poland
- **Mikolaj Pindelski** - SGH Warsaw School of Economics
- **Monique de Ritter** - Research Specialist Sustainability, Accenture
- **Boleslaw Rok** - Professor, Kozminski University (moderator)

13:10-14:10 Networking Lunch | [Room: D/215 \(2nd Floor, Building "D"\)](#)

14:10-15:40 ***Research presentations I***

[Room: A/208 \(2nd Floor, Building "A"\)](#)

Track A: Transitioning to sustainable energy and business models

Chair: **Laura Maria Ferri**, ALTIS

- Trouble in Paradise of sustainable energy transitions. The case of protests against wind turbines in the Fosen region - **Marta Struminska-Kutra**, Kozminski University
- Decarbonisation Strategies for the European Hard-to-Abate Industries: Analysing the Conditions for the Profitable Adoption of Clean Hydrogen - **Tommaso Bonini**, TUM
- Sustainability and Ultra-fast Business Model - **Anita Uchańska-Bieniusiewicz**, Kozminski University
- How may the XaaS-economy influence transaction costs? - **Thomas Laudal**, University of Stavenger

[Room: A/202 \(2nd Floor, Building "A"\)](#)

Track B: Reshaping business practice and education (hybrid)

Chair: **Ivo Matser**, ABIS

- Green finance for green entrepreneurship: A systematic literature review on green finance in developing countries - **Yulduz Alimova**, Kozminski University
- Four Years of Mandatory Non-Financial Reporting. Evidence from the Warsaw Stock Exchange Listed Companies - **Mikolaj Pindelski**, SGH Warsaw School of Economics
- Applicability of serious games to sustainable business transformation - **Lukasz Wiech**, Kozminski University
- Meeting Market and Student Expectations: The Synergy of Sustainable Development and Educational Transformation - **Kotula Nina**, Kozminski University



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The Academy of Business in Society

15:40-16:00 Networking Coffee Break | [Room: A/208 & A/202 \(2nd Floor, Building "A"\)](#)

16:00-17:30 ***In depth dialogues #2***

[Room: A/208 \(2nd Floor, Building "A"\)](#)

2.1 Climate Transition: Tackling the climate emergency proactively

- **Michal Kurtyka** - COP24 President, former Minister of Climate, Energy and Environment for Poland (2016-2021)
- **Ewelina Sasin** - Cofounder, TerGo - It pays to go Green
- **Tommaso Bonini** - Market and Strategic Partnerships, Fortescue Future Industries and Technical University of Munich
- **Monique de Ritter** - Research Specialist Sustainability, Accenture
- **Waldemar Karpa** - Professor, Kozminski University (moderator)

[Room: A/202 \(2nd Floor, Building "A"\)](#)

2.2. Just Transition: restoring biodiversity and shifting food systems to ensure social justice (hybrid)

- **Mila Unkila** - Senior Researcher, Turku School of Economics, University of Turku
- **Justyna Kulawik-Dutkowska** – Key Account Manager/Strategy and Funding Expert, EIT Food
- **Matylda Szyrle** - founder, Listny Cud
- **Poonam Pandey** – Researcher, Post-Growth Innovation lab, University of Vigo*
- **Maria Andrzejewska** - Director General at UNEP/GRID-Warsaw (moderator)

19.30-21.30 ***Gala Dinner***

Day 2 | 15 November 2023 (all times CET)

08:30-09:00 Registration and get together | [Room: D/215 \(2nd Floor, Building "D"\)](#)

09:00-09:05 ***Welcome speech*** | [Room: D/215 \(2nd Floor, Building "D"\)](#)

- **Boleslaw Rok** - Professor, Kozminski University

09:05-09:30 ***Keynote speech: Towards a Decarbonized & Regenerative Economy: Charting the Path Forward*** | [Room: D/215 \(2nd Floor, Building "D"\)](#)

- **Joanna Wis-Bielewicz**, Head of Market Development, Ørsted Poland



9:30-11:00 **Research presentations II**

Room: D/215 (2nd Floor, Building "D")

Track C: Exploring the impact of artificial intelligence and digital technologies (hybrid)

Chair: **Anna Gorska**, Kozminski University

- Model of ethical analysis of digital technologies: Towards true digital humanism - **José Luis Fernández-Fernández**, Comillas Pontifical University
- Liability for Artificial Intelligence Reasoning Technologies - **Tomasz Braun**, Lazarski University
- Biodiversity and digitalization - **Milla Unkila**, University of Turku School of Economics
- Toying with the idea of low coding for Sustainability - **Monika Sońta**, Kozminski University

Room: D/217 (2nd Floor, Building "D")

Track D: Investigating sustainability transitions across sectors and geographies (hybrid)

Chair: **Franjo Mlinaric**, Kozminski University

- European Sustainability Reporting Standards lack progress, aligning, and harmonization in Western Balkans – **Benina Veledar**, School of Economics and Business Sarajevo
- Multiple Transitions of Fashion and Inclusion of Stakeholders in Sustainability Interventions: A Study on Bangladesh RMG Industry - **Shajahan Sadril**, BRAC University
- Inclusion and Organizational Citizenship Behavior: A Moderated Mediation Model - **Maria Cristina Zaccone**, ALTIS Università Cattolica
- Systemic Barriers to Digital Learning Innovation in Africa - **Martin Mbaya**, Strathmore University

11:00-11:15 Networking coffee break | Room: D/215 & D/217 (2nd Floor, Building "D")

11:15-12:30 **In depth dialogues #3**

Room: D/215 (2nd Floor, Building "D")

3.1 Business model transition: making businesses the best for the world

- **Joanna Radeke** - Executive Director, FUTURE Institute for Sustainable Transformation, ESMT Berlin
- **Paweł Nizinski** - B Lab EU Country Partner Poland; CEO, better; Partner, NOW.Partners
- **Monika Sonta** - Assistant Professor in the Department of Networked and Digital Society, Kozminski University
- **Boleslaw Rok** - Professor, Kozminski University (moderator)

Room: D/217 (2nd Floor, Building "D")

3.2. Financial Transition: tools for the sustainable finance shift (hybrid)

- **Adrie Heinsbroek** – Sustainability Manager, NN Group
- **Krzysztof Kaminski** - Sustainable Investment Forum Poland, CEO; Millennium TFI S.A., Board Member
- **Robert Adamczyk** - ESG Adviser, EBRD; Member EFRAG TWG ESRS
- **Luc Van Liedekerke** - Professor, Antwerp Management School*
- **Franjo Mlinaric** - Head of Finance and Accounting Programs, Kozminski University (moderator)

12:30-13:25 **Closing Plenary: Transformative Education for Sustainability: Shaping the Future of Learning** | [Room: D/215 \(2nd Floor, Building "D"\)](#)

- **Franjo Mlinaric** - Head of Finance and Accounting Programs, Kozminski University
- **Giorgia Calvaresi** - Vice President, Junior Enterprises Europe
- **Karolina Sobczak** - Knowledge Manager, ABIS
- **Ivo Matser** - CEO, ABIS (moderator)

13:25-13:30 Closing remarks | [Room: D/215 \(2nd Floor, Building "D"\)](#)

13:30-14:30 Farewell Lunch | [Room: Canteen Area \(Ground floor, Building "C"\)](#)

**online*