# ABIS EDUCATION INITIATIVE REPORT

Sustainable, Responsible & Ethical Business Education:

An Analysis of Full Programmes in the ABIS Network

**ABIS**

The Academy of Business in Society

**ABIS GLOBAL EDUCATION INITIATIVE**

**Sustainable, Responsible & Ethical Business Education:**

**An Analysis of Full Programmes in the ABIS Network**

**Contents**

**EXECUTIVE SUMMARY**

ABIS - The Academy of Business in Society has launched a new (Global) Education Initiative to support the realization of its mission, to strengthen the exchange of institutional innovation, to drive innovation in business schools and universities, and ultimately to co-create a future blueprint for business and management education adapted to the complexities and challenges of the 21$^{st}$ century.

As a first step, between February and July 2016, ABIS - The Academy of Business in Society has focused on gathering and analysing data about full programmes dedicated to Sustainable, Responsible & Ethical (SRE) Business Education offered by its members. The overall objective of this phase was to map and estimate members' SRE educational. This report provides an overview of this mapping exercise.

A total of 152 SRE programmes have been identified. These are offered by 52 institutions, which currently represent 76% of ABIS Academic Partners & Members, across nearly 20 countries.

A vast majority of programmes are offered at Graduate level (43%), followed by Executive Education (29%). Doctoral and MBA programmes reach a similar share, each representing 10% of the programmes. At undergraduate level, only 9 programmes have been identified (6%).

Reflecting the structure of the network, programmes offered by European institutions dominate the educational offer (67%). Around 30% of the programmes are jointly offered by members in Asia and Middle East and Africa.

In each of these geographic areas, there is a slightly different focus on various SRE themes. In Europe, "General Sustainability" is at the core of almost 40% of the programmes, but attention is also devoted to a wide range of other SRE issues. "Development Studies" (25%), "Social Impact" (25%) and "Social Entrepreneurship" (15%) dominate the educational offer in Middle East and Africa, whereas half of the programmes offered by Asian institutions have a strong focus on "Environmental Management".

Overall, the offered programmes were most often associated with "General Sustainability", "Environmental Management" and "Sustainable Development".

The results of this first analysis will serve as a basis to capture and learn from the experience of those members which have 'broken through the glass ceiling' (of electives, stand-alone modules and events, and peripheral attention paid to the field), and embarked on strategic integration of SRE themes across its portfolio of educational programmes.

In 2017, the Education Initiative will pursue two main goals:

- To collate network insights and perspectives on the drivers and key success factors behind mainstreaming corporate responsibility, ethics and sustainability at the institutional level, for the wider benefit of the full ABIS community;
- To establish a dynamic group of members willing to experiment and pilot new approaches to education and learning taking into consideration the forthcoming blueprint for skills, competences and mindsets of the ABIS corporate-led Global Talent Forum.

Overall, the ambition is to position the ABIS network as something far more than an academic "talking shop" about potential changes in management education around responsibility, ethics and sustainability issues, with the aim to build stronger bridges between our corporate and academic audiences and with a long-term view of co-creating new models of business education and talent development that equip current and future graduates of *all* management training programmes to shape a more sustainable future.

**I/ SYNOPSIS**

As the first step in ABIS' new Global Education Initiative, the central team has conducted an initial mapping of full programmes, offered by our academic members, that are likely to expose students on how to integrate social and environmental impact into their (current or future) managerial roles.

Data have been primarily collected through online desk research from member websites and related brochures / marketing material. Where possible, we have done an initial analysis across both geographic regions and the spectrum of full-time management / business education programmes: undergraduate, graduate, executive, doctoral, and other.

The selection of the programmes was determined by the occurrences of specific tag words in the programme title and/or short description. Our subsequent analysis was based on linking such tag words to the main themes of SRE business in society.

The complete list of the identified programmes can be found in Appendix I and the list of related tag words in Appendix II.

**NOTE**

We recognize the limitations of online desk research and application of SRE-specific tag words. Although we have asked our members to review the first version of the report and to improve our coverage, we acknowledge that there may be some gaps with respect to the actual portfolio of programmes.

As such, this report is not to be considered as the result of an intensive and methodical research, but rather as an extensive mapping exercise to raise the awareness around the general state of the art of Sustainable, Responsible & Ethical Business Education and to inspire collaboration and cross-pollination of ideas to advance change in business education.

## II/ AGGREGATE FIGURES

Insights from the available data are shown in the following tables and figures.

The programmes' distribution according to the different educational levels is displayed below:

| Educational Level | N° of programmes |
|---|---|
| Undergraduate | 9 |
| Graduate | 65 |
| MBA | 15 |
| PhD | 15 |
| Ex. Education | 45 |
| Others | 3 |
| **Total** | **152** |
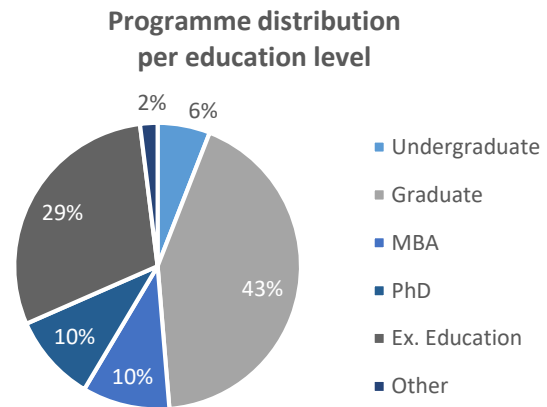
*Table 1. Programme distribution per education level*



**Programme distribution per education level**

- Undergraduate
- Graduate
- MBA
- PhD
- Ex. Education
- Other

*Figure 2. Programme distribution per education level*

A geographic distribution analysis was also conducted. The geographic areas were identified as: Asia, Europe, Middle East and Africa, North and South America and Oceania.

Naturally, the distribution of programmes mirrors the academic members' distribution in the various geographic areas. Given the limited number of members in the American continent, no programmes were identified in that area. The table and figure below thus refer to the other four areas.

| Geographic distribution | N° of programs | N° of members |
|---|---|---|
| Asia | 25 | 5 |
| Europe | 102 | 58 |
| Middle East and Africa | 24 | 4 |
| Oceania | 1 | 1 |
| Total | 152 | 68 |

*Table 2. Programme distribution per geographic area*



**Geographic distribution**

- Asia
- Europe
- Middle East and Africa
- Oceania

*Figure 2. Programme distribution per geographic area*

A total of 93 tag words related to programmes were identified (see Appendix II). In order to enable more meaningful analysis, the tag words were grouped in 24 categories (Table 3) that reflect more general, relevant topics in the field of responsible management, ethics and sustainability.

The following bar charts and histograms show which are the most popular categories (based on frequency) covered by the identified programmes in general (Figure 3) and per geographic area (Figures 4-7).

Lastly, Figure 8 provides a more condensed view on how the most popular categories are distributed and which ones dominate the educational offer across geographic areas.

| Categories (24) | N◦ of mentions |
|---|---|
| General Sustainability | 48 |
| Environmental Management | 25 |
| Sustainable Development | 13 |
| CSR | 12 |
| Development Studies | 11 |
| Leadership | 11 |
| Ethics | 10 |
| Energy | 9 |
| Social Impact | 9 |
| Sustainable Business | 8 |
| Social Entrepreneurship | 8 |
| Sustainability Policy | 7 |
| Management | 6 |
| Futures Studies | 5 |
| Social Innovation | 5 |
| Responsible Management | 5 |
| NGO | 5 |
| Climate Change | 4 |
| Innovation | 4 |
| Entrepreneurship | 4 |
| Sustainability Management | 3 |
| Sustainable Innovation | 2 |
| Sustainable Management | 2 |
| Other | 29 |

Table 3. Programme categories

**10 most popular categories**



Figure 3. Most popular programme categories

**5 most popular categories in Asia**
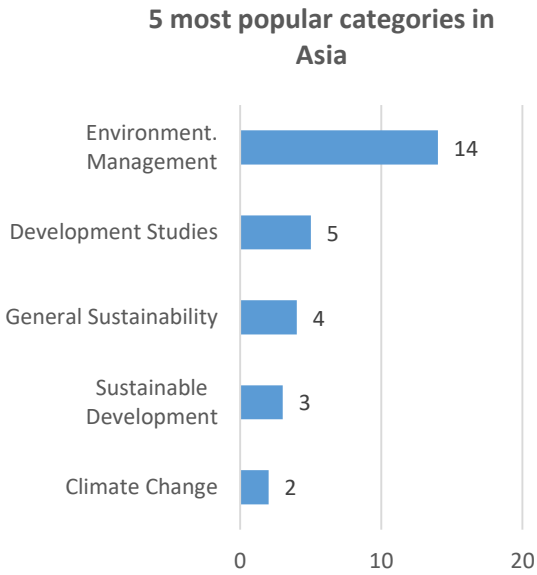


Figure 4. Most popular programme categories in Asia

**5 most popular categories in Europe**
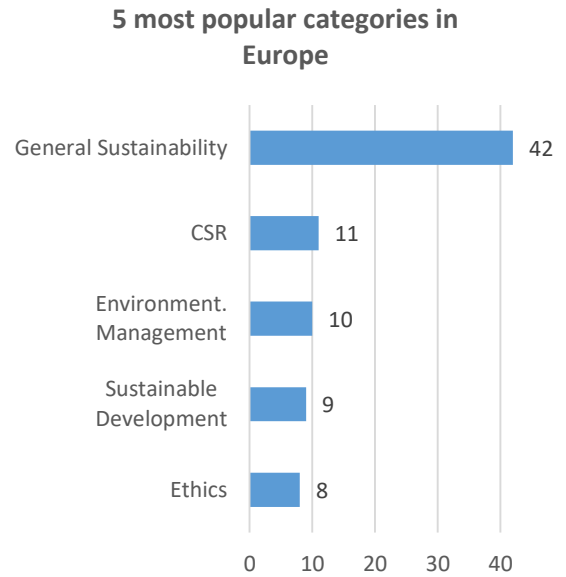


Figure 5. Most popular programme categories in Europe

**5 most popular categories in Middle East and Africa**



*Figure 6. Most popular programme categories in Middle East and Africa*

**3 most popular categories in Oceania\***



Figure 7. Most popular programme categories in Oceania

*The figure related to Oceania is based on only one programme, it is therefore not to be considered as representative. For the same reason, Oceania was excluded from the chart below.
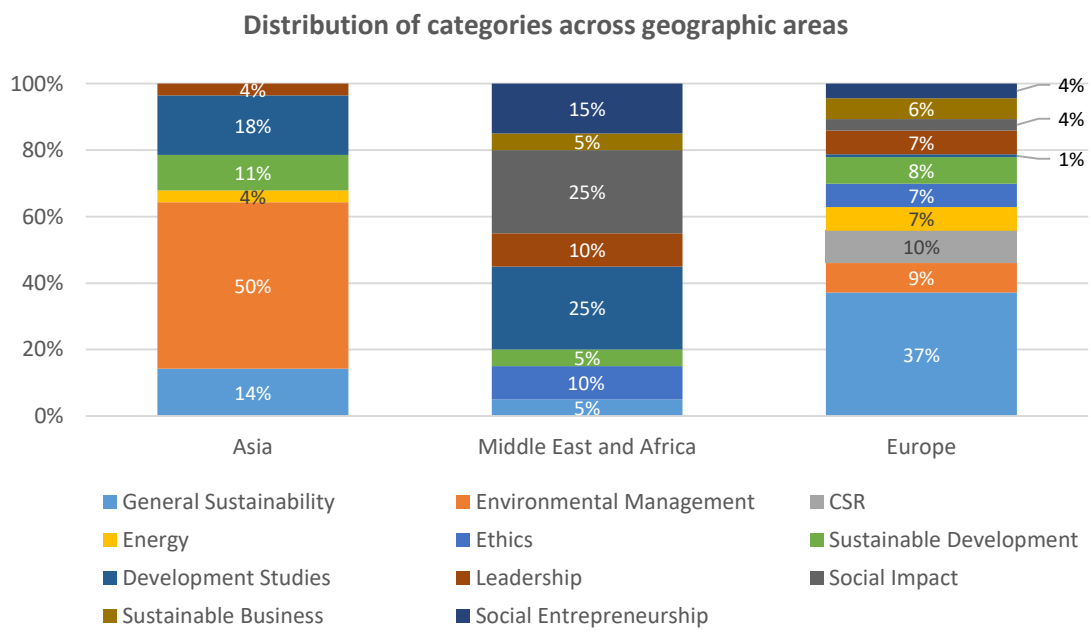
## Distribution of categories across geographic areas



*Figure 8. Programme categories per geographic area*

## APPENDIX I: TABLE OF MEMBER PROGRAMMES

| Programme | Institution | Education level[1] | Country | Geographic area | Category |
|---|---|---|---|---|---|
| Executive Master in Social Entrepreneurship (MHUSE) | ALTIS - Università Cattolica del Sacro Cuore | E | Italy | Europe | General Sustainability<br>NGO<br>Social Entrepreneurship<br>Social Impact |
| Master in Global Business and Sustainability | ALTIS - Università Cattolica del Sacro Cuore | G | Italy | Europe | Sustain<br>General Sustainability |
| Global MBA in Impact Entrepreneurship | ALTIS - Università Cattolica del Sacro Cuore, in collaboration with African Universities | MBA | Italy | Europe | General Sustainability<br>Social Entrepreneurship |
| MSc in Sustainability and Responsibility | Ashridge Business School | G | UK | Europe | CSR<br>General Sustainability |
| Master in Development Management | Asian Institute of Management | G | Philippines | Asia | Development Studies |
| Program for Development Managers | Asian Institute of Management | E | Philippines | Asia | Development Studies |
| Leadership and Management of Change for Development Managers | Asian Institute of Management | E | Philippines | Asia | Development Studies<br>Other |
| Designing and Developing Sustainable Tourism | Asian Institute of Management | E | Philippines | Asia | Other |
| Master in Climate Change and Sustainable Development | Asian Institute of Technology | G | Thailand | Asia | Climate Change<br>Sustainable Development |
| Master in Environmental Engineering and Management | Asian Institute of Technology | G | Thailand | Asia | Environmental Management |
| Master in Gender and Development Studies | Asian Institute of Technology | G | Thailand | Asia | Development Studies<br>Other |

[1] U= Undergraduate, G=Graduate, D=PhD, E=Executive, O= Other i.e. DBA and Summer schools

| Programme | Institution | Education level[1] | Country | Geographic area | Category |
|---|---|---|---|---|---|
| Master in Urban Environmental Management | Asian Institute of Technology | G | Thailand | Asia | Environmental Management |
| Master of Natural Resources Management | Asian Institute of Technology | G | Thailand | Asia | Environmental Management |
| MBA in Energy Business Management | Asian Institute of Technology | MBA | Thailand | Asia | Energy |
| PhD in Climate Change and Sustainable Development | Asian Institute of Technology | D | Thailand | Asia | Climate Change Sustainable Development |
| PhD in Environmental Engineering and Management | Asian Institute of Technology | D | Thailand | Asia | Environmental Management |
| PhD in Gender and Development Studies | Asian Institute of Technology | D | Thailand | Asia | Development Studies Other |
| PhD of Natural Resources Management | Asian Institute of Technology | D | Thailand | Asia | Environmental Management |
| PhD in Urban Environmental Management | Asian Institute of Technology | D | Thailand | Asia | Environmental Management |
| Certificat Construire Son Rapport Rse Developpement Durable | Audencia Business School | E | France | Europe | CSR |
| EuroMBA | Audencia Business School | MBA | France | Europe | Management CSR Other |
| MBA in Responsible Management | Audencia Business School | MBA | France | Europe | Responsible Management |
| Executive Master of Management in Energy | BI Norwegian Business School | E | Norway | Europe | Energy |
| Executive MBA Energy | BI Norwegian Business School | MBA | Norway | Europe | Energy |
| MSc in BA - Entrepreneurship & Social Innovation | Catholic University of Eichstätt-Ingolstadt | G | Germany | Europe | Entrepreneurship Social Innovation General Sustainability |
| Consultoría Social Empresarial | Comillas Pontifical University | O | Spain | Europe | Social Entrepreneurship |
| Inside Kenya. Development, Emerging economies, and International relations | Comillas Pontifical University | O | Spain | Europe | Development Studies Other |

| Programme | Institution | Education level[1] | Country | Geographic area | Category |
|---|---|---|---|---|---|
| Inside Washington Tech. Technology, Politics and Sustainable development | Comillas Pontifical University | O | Spain | Europe | Entrepreneurship Social Entrepreneurship Sustainable Development |
| PhD in Business and Regional Competitiveness, Innovation and Sustainability | Comillas Pontifical University | D | Spain | Europe | General Sustainability Innovation Other |
| MSc in Business Administration and Bioentrepreneurship | Copenhagen Business School | G | Denmark | Europe | Entrepreneurship |
| MSc in Business Administration and Philosophy | Copenhagen Business School | G | Denmark | Europe | CSR Ethics General Sustainability Other |
| The Copenhagen Full-time MBA | Copenhagen Business School | MBA | Denmark | Europe | Responsible Management |
| BSc in Environmental Management | Coventry University | U | UK | Europe | Environmental Management |
| BSc in Oil, Gas and Energy Management | Coventry University | U | UK | Europe | Energy |
| MSc in Agroecology and Food Security | Coventry University | G | UK | Europe | Climate Change Environmental Management Other |
| MSc in Environmental Management | Coventry University | G | UK | Europe | Environmental Management |
| Embedding Corporate Responsibility & Sustainability | Cranfield School of Management | E | UK | Europe | CSR General Sustainability |
| MSc in Management and Corporate Sustainability | Cranfield School of Management | G | UK | Europe | General Sustainability |
| Environmental Management for Business | Cranfield School of Management* *Cranfield University | G | UK | Europe | Environmental Management |

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| Programme | Institution | Education level[1] | Country | Geographic area | Category |
|---|---|---|---|---|---|
| Environmental Risk Management | Cranfield School of Management* *Cranfield University | G | UK | Europe | Environmental Management |
| MSc in Environmental and Natural Resource Economics | Durham University Business School | G | UK | Europe | General Sustainability |
| MSc in Management (Business Ethics) | Durham University Business School | G | UK | Europe | Ethics Management |
| MSc in Global Business & Sustainability | Erasmus University, Rotterdam School of Management | G | Netherlands | Europe | General Sustainability Other |
| PhD in Management Sciences - Social Innovation | ESADE Business School | D | Spain | Europe | Social Innovation |
| Postgraduate Diploma in Management - Leadership and Social Responsibility | ESMT European School of Management and Technology | E | Germany | Europe | Leadership Social Impact |
| Executive MBA | ESMT European School of Management and Technology | MBA | Germany | Europe | Leadership Other |
| MBA | ESMT European School of Management and Technology | MBA | Germany | Europe | Leadership Other |
| BA in Business & Sustainability Management | European University Business School | U | Switzerland | Europe | Management Sustainability Management |
| MSc in Environmental Change, Management and Monitoring | Hull University Business School | G | UK | Europe | Environmental Management |
| MSc in Renewable Energy | Hull University Business School | G | UK | Europe | Energy |
| PhD in Business Ethics | IESE | D | Spain | Europe | Ethics |
| MBA - Sustainability | Inha University, College of Business Administration | MBA | South Korea | Asia | General Sustainability Leadership |
| Leading the Business of Sustainability | INSEAD | E | France | Europe | General Sustainability Leadership |
| Green Management Programme | ISTUD Foundation | G | Italy | Europe | Sustainable Management |
| The Kent MBA | Kent Business School | MBA | UK | Europe | Responsible Management |

| Programme | Institution | Education level[1] | Country | Geographic area | Category |
|---|---|---|---|---|---|
| [LLM in Environmental Law and Sustainability](#) | Kingston University Business School*<br>*Faculty of Law | G | UK | Europe | General Sustainability<br>Sustainability Policy |
| [MSc in Sustainability & Environmental Change](#) | Kingston University Business School*<br>*Faculty of Science, Engineering and Computing | G | UK | Europe | General Sustainability |
| [MSc in Sustainable Environmental Development with Management Studies](#) | Kingston University Business School*<br>*Faculty of Science, Engineering and Computing | G | UK | Europe | Sustainable Development |
| [Erasmus Mundus Joint Master Degree in Pervasive Computing and Communications for Sustainable Development (PERCCOM)](#) | Lappeenranta University of Technology | G | Finland | Europe | Other<br>Sustainable Development |
| [Master in Strategy, Innovation and Sustainability](#) | Lappeenranta University of Technology | G | Finland | Europe | Innovation<br>General Sustainability<br>Other |
| [Master's Programme in Sustainability Science and Solutions](#) | Lappeenranta University of Technology | G | Finland | Europe | General Sustainability |
| [PhD in Environmental Technology](#) | Lappeenranta University of Technology | D | Finland | Europe | Sustainable Innovation |
| [PhD in Green Chemical Technology](#) | Lappeenranta University of Technology | D | Finland | Europe | Sustainable Innovation |
| [BSc of Environmental Sciences](#) | Leuphana University,<br>Centre for Sustainability Management | U | Germany | Europe | General Sustainability |
| [MBA in Sustainability Management](#) | Leuphana University,<br>Centre for Sustainability Management | MBA | Germany | Europe | General Sustainability |
| [MSc in Global Sustainability Science](#) | Leuphana University,<br>Centre for Sustainability Management | G | Germany | Europe | General Sustainability |
| [MSc in Sustainability Science](#) | Leuphana University,<br>Centre for Sustainability Management | G | Germany | Europe | General Sustainability |
| [Corporate Social Responsibility](#) | Maastricht University | E | Netherlands | Europe | CSR<br>Ethics |
| [MSc in Sustainability Science and Policy](#) | Maastricht University | G | Netherlands | Europe | General Sustainability |

| Programme | Institution | Education level[1] | Country | Geographic area | Category |
|---|---|---|---|---|---|
| | | | | | Sustainability Policy |
| [PhD in Sustainability Science and Policy](#) | Maastricht University | D | Netherlands | Europe | General Sustainability<br>Sustainability Policy |
| [BSc in Management - Innovation, Sustainability and Entrepreneurship](#) | Manchester Business School | U | UK | Europe | General Sustainability |
| [BSc in Management - Sustainable and Ethical Business](#) | Manchester Business School | U | UK | Europe | Ethics<br>General Sustainability |
| [Master in Energy Management](#) | MIP - Politecnico di Milano | E | Italy | Europe | Energy |
| [NBS MBA](#) | Nottingham Trent University, Nottingham Business School | MBA | UK | Europe | Management<br>Responsible Management |
| [Behavioral and Cultural Governance](#) | Nyenrode Business University | E | Netherlands | Europe | Ethics |
| [CSR Expedition](#) | Nyenrode Business University | E | Netherlands | Europe | CSR<br>General Sustainability |
| [Green Business Modelling](#) | Nyenrode Business University | E | Netherlands | Europe | Other |
| [Inclusive Business Academy](#) | Nyenrode Business University | E | Netherlands | Europe | Innovation<br>Social Impact<br>Sustainable Business |
| [Integrity Implementation](#) | Nyenrode Business University | E | Netherlands | Europe | Ethics |
| [Masterclass Professional Future Strategist](#) | Nyenrode Business University | E | Netherlands | Europe | Futures Studies |
| [MBA Public & Private](#) | Nyenrode Business University | MBA | Netherlands | Europe | General Sustainability<br>Other |
| [Mini MBA Energy Transition And Innovation](#) | Nyenrode Business University | E | Netherlands | Europe | Energy<br>General Sustainability |
| [Social Entrepreneurship](#) | Nyenrode Business University | E | Netherlands | Europe | Social Entrepreneurship |
| [Sustainability, Leadership and Decision Making: Learning from Failures and Successes](#) | Nyenrode Business University | E | Netherlands | Europe | Sustainable Development<br>General Sustainability |

| Programme | Institution | Education level[1] | Country | Geographic area | Category |
|---|---|---|---|---|---|
| | | | | | Leadership |
| Teal Summer Journey | Nyenrode Business University | E | Netherlands | Europe | Sustainable Development Innovation Leadership Other |
| BSc Management with Sustainability | Royal Holloway University of London, School of Management | U | UK | Europe | General Sustainability Management |
| MSc in Sustainability and Management | Royal Holloway University of London, School of Management | G | UK | Europe | General Sustainability Social Innovation |
| Master in Green Management, Energy and Corporate Social Responsibility | SDA Bocconi School of Management* Universita' Bocconi | G | Italy | Europe | CSR Energy Sustainable Management |
| Advanced Master in Innovation & Entrepreneurship | Solvay Brussels School | G | Belgium | Europe | Entrepreneurship Innovation |
| European Microfinance Programme | Solvay Brussels School | G | Belgium | Europe | Other |
| Executive Program in Management and Philosophy | Solvay Brussels School | E | Belgium | Europe | Management Other |
| Africa Business & Sustainability Programme | Strathmore Business School | E | Kenya | Middle East and Africa | General Sustainability Other |
| B.A. Development Studies & Philosophy | Strathmore Business School | U | Kenya | Middle East and Africa | Development Studies Other |
| Impact Business Leaders Programme | Strathmore Business School | E | Kenya | Middle East and Africa | Social Impact Leadership |
| Leadership for Sustainable Development | Strathmore Business School | E | Kenya | Middle East and Africa | Sustainable Development |
| Master of Applied Philosophy & Ethics | Strathmore Business School | G | Kenya | Middle East and Africa | Ethics |

| Programme | Institution | Education level[1] | Country | Geographic area | Category |
|---|---|---|---|---|---|
| | | | | | Other |
| Sustainable Advanced Management Programme | Strathmore Business School | E | Kenya | Middle East and Africa | Sustainability Management |
| MSc in Environmental Management and Engineering | The Hong Kong Polytechnic University | G | Hong Kong | Asia | Environmental Management |
| MSc in Sustainable Urban Development | The Hong Kong Polytechnic University | G | Hong Kong | Asia | Sustainable Development |
| MSc in Environmental Health and Safety | The Hong Kong University of Science and Technology (HKUST) | G | Hong Kong | Asia | Environmental Management |
| Mphil in Environmental Engineering | The Hong Kong University of Science and Technology (HKUST) | G | Hong Kong | Asia | Environmental Management |
| MPhil in Environmental Science, Policy and Management | The Hong Kong University of Science and Technology (HKUST) | G | Hong Kong | Asia | General Sustainability Environmental Management Sustainability Policy |
| MSc in Environmental Engineering and Management | The Hong Kong University of Science and Technology (HKUST) | G | Hong Kong | Asia | Environmental Management |
| MSc in Environmental Science and Management | The Hong Kong University of Science and Technology (HKUST) | G | Hong Kong | Asia | General Sustainability Environmental Management |
| PhD in Environmental Engineering | The Hong Kong University of Science and Technology (HKUST) | D | Hong Kong | Asia | Environmental Management |
| International Programme on the Management of Sustainability | TIAS School for Business and Society | E | Netherlands | Europe | Sustainability Management |
| Master of Public and Non-Profit Management | TIAS School for Business and Society | E | Netherlands | Europe | NGO |
| Sustainability Management | TUM School of Management | E | Germany | Europe | General Sustainability |
| MA in Futures Studies | Turku School of Economics | G | Finland | Europe | Futures Studies |
| Joint Research Master's in Business in Society | University of Amsterdam, Amsterdam Business School | G | Netherlands | Europe | CSR Ethics General Sustainability |
| Leadership Programme for Sustainable Development in the Health and Care Sector | University of Cambridge Institute for Sustainability Leadership | E | UK | Europe | General Sustainability Other |
| Master of Studies in Sustainability Leadership | University of Cambridge | G | UK | Europe | General Sustainability |

| Programme | Institution | Education level[1] | Country | Geographic area | Category |
|---|---|---|---|---|---|
| | Institute for Sustainability Leadership | | | | Leadership |
| Postgraduate Certificate in Sustainable Business | University of Cambridge Institute for Sustainability Leadership | G | UK | Europe | Sustainable Business |
| Postgraduate Certificate in Sustainable Value Chains | University of Cambridge Institute for Sustainability Leadership | G | UK | Europe | Sustainable Business |
| Postgraduate Diploma in Sustainable Business | University of Cambridge Institute for Sustainability Leadership | G | UK | Europe | Sustainable Business |
| Sustainability Leadership Laboratories | University of Cambridge Institute for Sustainability Leadership | G | UK | Europe | General Sustainability |
| Sustainability Practitioner Programme | University of Cambridge Institute for Sustainability Leadership | E | UK | Europe | General Sustainability |
| The Prince of Wales's Business & Sustainability Programme | University of Cambridge Institute for Sustainability Leadership | E / E | UK / UK | Europe / Europe | Leadership / General Sustainability |
| Executive MBA | University of Cape Town, Graduate School of Business | MBA | South Africa | Middle East and Africa | Other Social Impact Sustainable Business |
| Impact Investing in Africa | University of Cape Town, Graduate School of Business | E | South Africa | Middle East and Africa | Other Social Impact |
| Master of Philosophy specializing in Inclusive Innovation | University of Cape Town, Graduate School of Business | G | South Africa | Middle East and Africa | Social Innovation |
| Masters in Commerce in Development Finance | University of Cape Town, Graduate School of Business | G | South Africa | Middle East and Africa | Development Studies NGO |
| Social Entrepreneurship | University of Cape Town, Graduate School of Business | E | South Africa | Middle East and Africa | Social Entrepreneurship |
| Strategic Social Engagement Practice | University of Cape Town, Graduate School of Business | E | South Africa | Middle East and Africa | Social Impact |
| MSc Global Challenges | University of Edinburgh Business School | G | UK | Europe | General Sustainability Other Sustainable Development |
| MSc in Carbon Finance | University of Edinburgh Business School | G | UK | Europe | Climate Change |

| Programme | Institution | Education level[1] | Country | Geographic area | Category |
|---|---|---|---|---|---|
| | | | | | Energy |
| | | | | | Other |
| One Planet MBA | University of Exeter Business School | MBA | UK | Europe | Environmental Management Other Social Impact Sustainable Business |
| MSc in Environmental Sciences | University of Koblenz-Landau, Central Institute for Scientific Entrepreneurship & International Transfer* *Faculty of Natural and Environmental Sciences | G | Germany | Europe | General Sustainability |
| BSc in Environmental Science | University of Limerick | U | Ireland | Europe | General Sustainability |
| MSc in Sustainable Resource Management: Policy & Practice | University of Limerick | G | Ireland | Europe | Environmental Management Sustainability Management Sustainability Policy |
| PhD in Marketing and Reputation | University of Reading, Henley Business School | D | UK | Europe | CSR General Sustainability Marketing |
| Disability and Inclusiveness: The Business Case | University of Stellenbosch Business School | E | South Africa | Middle East and Africa | Social Impact |
| Ethics Officer Certification Programme | University of Stellenbosch Business School | E | South Africa | Middle East and Africa | Ethics |
| Management Programme for NPOs | University of Stellenbosch Business School | E | South Africa | Middle East and Africa | NGO |
| MPhil in Development Finance | University of Stellenbosch Business School | G | South Africa | Middle East and Africa | Development Studies |
| MPhil in Futures Studies | University of Stellenbosch Business School | G | South Africa | Middle East and Africa | Futures Studies |

| Programme | Institution | Education level[1] | Country | Geographic area | Category |
|-----------|-------------|--------------------|---------|-----------------|----------|
| NPO Leadership and Strategy Programme | University of Stellenbosch Business School | E | South Africa | Middle East and Africa | NGO |
| PhD in Development Finance | University of Stellenbosch Business School | D | South Africa | Middle East and Africa | Development Studies |
| PhD in Futures Studies | University of Stellenbosch Business School | D | South Africa | Middle East and Africa | Futures Studies |
| Postgraduate Diploma in Development Finance | University of Stellenbosch Business School | G | South Africa | Middle East and Africa | Development Studies |
| Postgraduate Diploma in Futures Studies | University of Stellenbosch Business School | G | South Africa | Middle East and Africa | Futures Studies |
| Postgraduate Diploma in Leadership Development | University of Stellenbosch Business School | G | South Africa | Middle East and Africa | Leadership |
| Social Innovation and Entrepreneurship | University of Stellenbosch Business School | E | South Africa | Middle East and Africa | Social Entrepreneurship<br>Social Innovation |
| Creating Sustainable Behaviour Change | University of the West of England | E | UK | Europe | General Sustainability |
| LLM in Environmental Law and Sustainable Development | University of the West of England | G | UK | Europe | Sustainability Policy<br>Sustainable Development |
| MSc in Environmental Management | University of the West of England | G | UK | Europe | Environmental Management |
| MSc in Sustainable Development in Practice | University of the West of England | G | UK | Europe | General Sustainability<br>Sustainable Development |
| Sustainable Development: Principles and Practice | University of the West of England | E | UK | Europe | Sustainable Development |
| Sustainable Transport Management and Operations | University of the West of England | E | UK | Europe | Sustainable Business |
| The Sustainable Organisation: Vision into practice | University of the West of England | E | UK | Europe | Environmental Management<br>General Sustainability<br>Sustainable Business |
|  | Waikato Management School | G |  | Oceania | CSR |

| Programme | Institution | Education level[1] | Country | Geographic area | Category |
|---|---|---|---|---|---|
| [Master of Management Studies in Management and Sustainability](#) | | | New Zealand | | Environmental Management<br>General Sustainability |

## APPENDIX II: LIST OF TAG WORDS

| Tag words (93) | | |
|---|---|---|
| Africa | Food Security | Responsible Management |
| Business Ethics | Forward Thinking | Risk Management |
| Business Model Innovation | Futures Studies | Scenario Planning |
| Business Philosophy | Gender Studies | Shareholder Value |
| Change Processes | Global Business | Social Enterprise |
| Climate Change | Green Business Funding | Social Entrepreneurship |
| Competitiveness | Green Management | Social Impact |
| Corporate Responsibility | Green Technology | Social Innovation |
| CSR | Health Care Sector | Social Performance |
| Design Thinking | Health Challenges | Social Responsibility |
| Development Finance | ICT | Social Sustainability |
| Development Studies | Impact entrepreneurship | Societal Value |
| Energy | Impact Investing | Strategy |
| Energy Business Management | Inclusiveness | Sustainability |
| Energy Finance | Innovation | Sustainability Management |
| Energy Management | Integrity | Sustainability Policy |
| Energy Technology | Intrapreneurship | Sustainability Science |
| Entrepreneurship | Leadership | Sustainable Business |
| Environmental change | Management | Sustainable Business Model |
| Environmental Development | Marketing | Sustainable Change |
| Environmental Economics | Microfinance | Sustainable Development |
| Environmental Engineering | Natural Resources | Sustainable Energy Management |
| Environmental Impact | Natural Resources Management | Sustainable Innovation |
| Environmental Law | NGOs | Sustainable Management |
| Environmental Management | Non-Profit Management | Sustainable Operations |
| Environmental Problems | Partnerships | Sustainable Organization |
| Environmental Sciences | Philosophy | Sustainable Tourism |
| Environmental Sustainability | Renewable Energy | Sustainable Urban Development |
| Environmental Technology | Reputation | Sustainable Value Chains |
| Ethical leadership | Responsibility | Systemic Management |
| Ethics | Responsible Investment | Urban Environmental Management |

*Table I. List of tag words*